

NJLA Executive Board Meeting August 20, 2019

Gloucester County Library, Mullica Hill 389 Wolfert Station Road Mullica Hill, NJ 08062 10:00am-12:00pm

MINUTES

Present: Tonya Garcia, Pham Condello, Jessica Trujillo, Will Porter, Pat Tumulty, Emily Moore, Leah Wagner, Kate Jaggers, Eileen Palmer, Danielle Cesena, Darby Malvey, Kerry Weinstein **Guests**: Joyce Valenza (Rutgers), Peggy Cadigan (NJSL), Mary Chute (NJSL), Jeanne Marie Ryan, Ralph Bingham

Absent: Jen Schureman, Amy Babcock Landry, Judah Hamer, Corey Fleming, Adriana Mamay

Call to Order - Tonya Garcia, President

The President called the meeting to order at 10:08am.

Adoption of Agenda - Tonya Garcia, President

The following has been added to the agenda under New Business:

- Correspondence regarding legislative visit with Senator Sweeney
- Report from the Public Relations Committee

The following has been added to the agenda under Old Business:

- Report from the School Library Task Force
- Updates for Jacqueline Woodson event

Pham Condello moves to adopt the revised agenda. Leah Wagner seconds. The motion passes.

Minutes – Kate Jaggers, Secretary Board Meeting July 16, 2019

With corrections to spelling in the July minutes, Will Porter moves to accept the minutes. Leah Wagner seconds. The revised minutes are adopted unanimously.

Financial Report - Pat Tumulty reported that Judah Hamer, Treasurer, and John Bonney, Chair of the Finance Committee, visited the NJLA Office to discuss NJLA's fiscal responsibilities, processes and goals.

The following documents were presented for discussion:

- Current Budget FY19-20
- Budget FY18-19 Pat Tumulty reports that NJLA is still closing out the previous fiscal year, waiting for approximately \$4,000-\$5,000 to come in from Conference income to officially close out the budget. Great job to the Conference Committee!

• **Bill List Approval** - Jessica Trujillo moves to approve the bill list, and Darby Malvey seconds. The motion passes unanimously.

Finance & Investment Committee Report - Jeanne Marie Ryan

- The Board reviewed a proposal from the Investment Committee to move Scholarship and Endowment Funds to Lakeland Bank. The recommendation from the committee is approved unanimously.
- Investment Committee recommends updates to Item C of the current Investment Policy.
 A note was made for the committee to review the Investment Policy in full for further updates, particularly to reflect changes made to the Code for Committees. The recommendation from the committee is approved unanimously.

Reports within NJLA

Tonya Garcia, **President** - Tonya highlighted the following activity of the past month:

- Diversity & Outreach Committee planning another D&O Conference in 2020, highlighting social work in libraries
- Public Policy Committee discussed reactions to the recent visit with Senator Sweeney
- Tonya has been invited to speak about libraries on NBC's The Kelly Clarkson Show, scheduled to premiere on September 9, 2019
- Leadership & Education Committee discussed additional trainings for future leaders
- Conference Committee is planning some small-but-mighty changes
- Additional meetings have been held about re-entry grant, and there is a leadership orientation in the works with library administrators and State Parole Board, highlighting partnerships and education
- Professional Development Committee will be hosting an online webinar on fake news
- Tonya has participated in legislative visits with representative from Senator Booker's Office and with Congressman Pallone

Pat Tumulty, Executive Director

- Pat welcomed Kerry Weinstein as our newly-elected Member-at-Large
- Pat also reported that Radwa Ali has to step down from her role as a Member-at-Large; Leah Wagner will begin the process of electing someone to fill this vacant role.
- Discussion on Complete Count Committees and how libraries can be partners and supporters of the Census
- Memberclicks training is underway and on target to launch in September
- NJLA Leadership Orientation is scheduled for August 28 at Long Branch Public Library
- Registration for Inclusion Workshops is coming in, with two sessions are scheduled for September 17 and 18 at Monroe Township Library (Middlesex).
- Full report

Eileen Palmer, ALA Councilor - Full report

New Business

- 1. **Public Policy: ALA Statements** Eileen Palmer, ALA Councilor, highlighted background information on these statements in her full report to the Board.
 - a. ALA denounces new Macmillan library lending model, and urges library customers to voice objections. On behalf of the Public Policy Committee, Eileen makes a recommendation to support ALA's statement. The recommendation is supported unanimously. Will Porter makes a motion that the Board tasks the PR Committee to create a centralized location for information about these topics in a unified voice on behalf of the association. This information can be important for patrons and library staff. Leah Wagner seconds. The motion passes unanimously.
 - b. ALA urges LinkedIn learning to reconsider changes to terms of service that impair library users' privacy rights. On behalf of the Public Policy Committee, Eileen makes a recommendation to support ALA's statement. The recommendation is supported unanimously.
- 2. **Automatic Bill Payments** Pat Tumulty reported that she is in discussion with Judah Hamer about updating how financial reports are presented to the Board. Will Porter makes a motion to authorize automatic bill payments. Pham seconds. The motion passes unanimously.
- 3. Report from the Public Relations Committee
 - a. Jeanne Marie Ryan, Chair of PR Committee, and Peggy Cadigan, NJSL, reported on Snapshot Day. The Committee is rebranding the initiative as Snapshot Stories, with tagline "Libraries Impact Lives," highlighting individuals and their interactions with libraries. The initiative is being planned for February in coordination with ALA's Library Lovers Month.
 - b. Jeanne highlighted the work that Allen McGinley is doing with the I Love NJ Libraries website and social media posts, and asked for specific support from Board members to like/share posts from this account on Facebook.
 - c. Jeanne distributed materials from the Pennsylvania Library Association's initiative PA Forward and their 5 pillars of literacy. Jeanne would like to see NJLA and NJ libraries form a cohesive, consistent effort to unify our voices and our broader message, on state and local levels. Mary Chute offers support on behalf of NJSL.
- 4. Update on Strategic Plan No report
- 5. Legislative visit with Senator Sweeney Tonya Garcia shared that she responded to the letter that was sent to her by Julie Tozer on behalf of select Union groups and NJLA members, and included in that response the statement that she previously posted on Facebook. Tonya received additional correspondence from Julie calling for further action. Peggy Cadigan addressed the Board to provide background information specifically about the poster that was presented to Senator Sweeney, which she had created using a printer maker in the makerspace at GCLS, and ongoing efforts to form relationships with political leadership. The Board recognizes that the primary concern about the posted photograph is the implication that the members pictured support a particular legislative platform. Following lengthy discussion, the Board agreed not to make a further statement at this time, beyond the statement already created and presented by Tonya, on behalf of NJLA Executive Director and Board. Tonya will follow up with Julie.

Old Business

- 1. **NJLA/NJASL Joint School Library Task Force** Leah Wagner distributed a report from Allen McGinley, co-Chair of the task force, from a meeting held on July 29 at Monroe Township Library, and Darby Malvey and Joyce Valenza shared comments.
 - Darby Malvey reported that there will be open public testimony this September, and this task force will have representation to make comments.
 - NJEA will provide full funding for commercials, and there will be a 30-second spot filed highlighting school libraries.
 - The Task Force will focus on legislation specifically supporting school libraries (A132/S2933 and A1995/S2394), which has been on the table for the past three years.
 - Members of the Task Force will be attending the NJ School Board Association Conference in October, with handouts explaining the importance of certified school librarians to administrators and other attendees.
 - Joyce Valenza shared that NJASL and Rutgers University have been organizing a "Bus Tour" visiting school libraries throughout NJ in November. School administrators are invited on this tour, and Joyce hopes to include LIS students.
- 2. **Jacqueline Woodson event** Leah Wagner distributed a flyer with information about this event. Joyce Valenza reported details of Jacqueline Woodson's workshop at TCNJ on October 16 (www.smore.com/bymr4-nj-celebrates-jacqueline-woodson). The presentation will be recorded and available online throughout the day for librarians and teachers to use. The partners supporting the event (NJLA) are encouraging participants to interact using #WhatsYourEquationNJ. Ms. Woodson will also be keynoting at the NJASL Conference, and NJASL is hosting a One Book event for conference attendees.

Partnering organizations

- 1. **NJ State Library** Mary Chute, State Librarian, <u>submitted a report from NJSL</u>
- 2. **Rutgers LIS** Joyce Valenza, Rutgers University
 - Faculty news: Dr. Nick Belkin is retiring. Dr. Chirag Shah is moving to a position at the University of Washington. Three new hires will be starting in September, and there is a current search for additional faculty members. Lauren Gagliardi is the new assistant dean in Student Services.
 - Student numbers are steady and there are no plans to grow the program in the immediate future.
 - In Fall 2019, there will be a launch of a Digital Asset Management certificate through the Professional Development Studies program.
 - 4th Annual School Library Bus Tour is scheduled for November 19-21 (<u>www.smore.com/vq6jj-school-library-bus-tour-2019</u>)
 - Tonya Grarcia will be assisting with the development of a new course on Urban Librarianship
 - Two new courses are set to launch in the Fall in the School Librarianship Concentration: Learning, Inclusion & Student Engagement and Knowledge Organization Access, & Services for School Libraries
- 3. NJ Association of School Librarians No report

Action Plan for Next Meeting

The next NJLA Executive Board meeting will be **Tuesday**, **September 17**, **2:00pm** at **Monroe Township Library** (Middlesex County), immediately following the Foundations of Equity, Diversity, and Inclusion Workshop.

Tonya Garcia asked that any Board member interested in hosting a Board meeting this year to send her an email and available dates.

Pham Condello moves to adjourn the meeting at 12:04pm, and Darby Malvey seconds.

Respectfully submitted by Kate Jaggers, Secretary