By Kate-Lynn Brown, YA/Programming Librarian, Cranford Public Library

When the Teen Department at Piscataway Public Library decided to implement a new homework club for the 2017–2018 school year, it was an opportunity to talk about how we could better meet the needs of these patrons.

Since Piscataway PL is conveniently located between two of the three middle schools in town, the library’s teen space acts as the main hang-out for this age group. In order to ensure the teens were using the library properly, we started the homework club. We wanted them to work on homework, pick up a book, or participate in study break activities to create a productive and safe environment.

This restructuring of the teen space started conversations about revamping some of our programming as well: What was missing? Our teens were coming in with problems that we were not qualified to handle alone, such as mental health issues, personal relationship problems, and family struggles.

What if we could find a way to have conversations about these topics with our teens, while connecting them to other people in the community who could offer support in ways we couldn’t?

Teen librarians Erica Krivopal and Mo Donohue reached out to the Piscataway Township Domestic Violence Crisis Intervention Team (PTDVCIT). After their initial meeting, it was agreed that we would partner for programs on occasional Thursday afternoons, one of the busiest times in the teen space. My role would be overseeing the sessions and coordinating dates. I would also use the library’s Snapchat account to promote the program. This is the library social media account the teenagers are most likely to follow.

Mikaela Grande from the National Alliance on Mental Illness talks to a group of teens.

(Continued on page 8)
WRITE FOR THE NEXT ISSUE of the New Jersey Libraries NEWSletter

Fall 2018 Engage & Inspire

NJLA President Leah Wagner’s theme is engage and inspire! Share your stories, ideas, and thoughts about what it means to you as library workers today.

Submit a brief, one-paragraph proposal by September 15.

To contribute, NJLA members should email newsletter_editor@njlamembers.org

Have Something to Say?

Speak freely—send a letter to the editors at newsletter_editor@njlamembers.org.

Submissions may be edited for length and clarity.
Turn Outward

Recently, I had the opportunity to join two staff members from the Trenton Free Public Library at a concert in one of the local parks. The library was the featured community partner for the event, and I was there as a representative of the Friends of the Trenton Free Public Library. Although I do frequently speak to groups about library services in New Jersey, it was a very different experience speaking to my fellow residents about the wonderful services of their local library.

There were many thoughtful questions about the library and requests to sign up for library cards, and I am sure that many of you have had similar experiences. It certainly got me thinking about civic engagement—the role of the library as a partner in the community, not just a service to the community.

Partnerships are critical to all libraries, but civic engagement requires a different level of commitment from the library community. ALA, and in particular the Public Library Association, has recently focused on providing tools for the library community to replicate locally what would assist in developing stronger civic ties with their communities. ALA has created a Center for Civic Life resource that has links to many informative tools to assist those who are seeking to become more involved with civic engagement. You can find them at http://www.ala.org/pla/resources/tools/community-engagement-outreach/civic-community-engagement.

A national leader in civic engagement is the Harwood Institute, which urges the library community to shift the focus of library service outward, from the library into the community. Harwood encourages all of us to “turn outward” in our approach to providing solutions for community needs. The library has tremendous resources (both in materials and staff expertise), but it will only reach its maximum potential when these resources are combined with community talents and commitment. The modern paradox is in a world that appears to have all the information it needs at its fingertips; the solution to solving community problems can only come from robust community dialogue. As librarians, we have much to offer to these discussions and need to be actively involved in the communities we serve.

This issue is designed to challenge you to become engaged in your community. I know you will respond.

Patricia Tumulty

President's Message

Libraries, regardless of type, are part of a community. They search for new and different approaches to reach out to their community. Libraries everywhere have been striving to improve and enhance their community for decades, making civic engagement a foundation of what libraries and librarians do daily.

The way that libraries engage with communities has changed over time. The reasons are varied, the times may change, the community may change, and the library may change. Sometimes it is easier or more difficult for a library to participate in community-focused events and activities. Regardless, it is critical for the library to be involved in the community whether it is a town, a city, a school, a college, or a university.

Libraries have been a place for communities to access information, to socialize, and to provide a gathering place during difficult times. Involvement in the community allows libraries to hear what the community values and the important issues the people are discussing firsthand. Involvement allows the library to promote services and events, showing that it can be a center for civic activity.

Civic involvement is found in our library buildings as well. The Library is a place for information and a place for discourse and discussion of ideas, current events, and inspiration. It is a place where ideas can be presented, debated, and pondered. At its foundation, the library is a place to learn.

Volunteerism within libraries is strong. Teens tutoring young people or assisting older adults with tech help, seniors reading to young children, working closely with the local schools are all examples of civic engagement. Many librarians are members of local service groups as Rotary, The Optimist Club, or the Lions Club. These organizations and many more work to better their communities and society as a whole. As a member of a local service organization you remind others that the library is committed to building and enhancing the local community.

None of this is new, and that is the point. Being a fundamental part of the community, creating opportunities for the community to help others, and better the community is something libraries have been doing quietly for years.

Recently, I met with a family that sadly lost their young son to cancer several months ago. They have started a foundation and would like to work with the Monroe Library to help the young people in the community find and believe in the optimism that their son lived by. It is extremely important to the family that they connect with the community that their son Om was a part of. They would be helping his friends because, as Om’s father said, “It all begins with the community.”

Civic engagement comes in many forms and sometimes surprises us like Om’s father surprised me. I hope that libraries throughout New Jersey, regardless of the type, will watch for new opportunities for strengthening ties to the community and embrace this important role.

Leah Wagner
The Census Is Coming—Does Everyone Count?

Libraries can play a role in the 2020 count

By John Wallace, Community Engagement Librarian at Piscataway Public Library and Kathleen DiGiulio, Development Librarian at Piscataway Public Library

The next U.S. census (that’s right, 2020!) is right around the corner! Read on to learn how it will impact your community and what your library can do to cultivate a complete count.

What is the Census?
The Census is a once–a–decade attempt to count every resident of the United States, as mandated by the U.S. Constitution. Census results impact more parts of your daily life than you might realize.

Who gets counted?
The idea is to count everyone—that’s about 330 million people in over 140 million households across the country. If every individual was counted, this would constitute a complete count.

As you can imagine, some people fall through the cracks and aren’t included. This affects some populations more than others—historically, the census has undercounted the following groups: racial and ethnic minorities, those who do not speak English fluently, children, members of lower income households, homeless individuals, undocumented immigrants, the young and mobile, LGBTQ individuals, and those who are angry at or who distrust the government.


Why does it matter?
Census figures are used heavily and widely. Utilized by the government at the federal, state, and local level, by businesses, and by nonprofits, among others, these numbers are the official representation of communities. When they’re inaccurate, communities may be receiving more or less than their share of resources and representation.

Some ways that census data are used include the following:
• Determining congressional apportionment—the number of seats a given state has in the U.S. House of Representatives
• Allocating hundreds of billions of dollars in federal funding
• Drawing voting districts
• Determining in which languages voter registration materials, voter information, and the ballot are offered
• Making business decisions, from opening an office or retail location to large-scale investing
• Informing the activities of the nonprofit sector, from the development of programs to requests for and the allocation of grant funding
• Determining local policies, ranging from zoning decisions to tax policy
• Informing the development of emergency response plans

What’s different about 2020?
For the first time, individuals will be allowed to respond digitally—this introduces a new set of barriers for completion, most notably for those who lack digital literacy skills. Budget shortfalls mean the number of door-to-door census enumerators will be fewer than ever—these staffers follow up on those who have not responded by mail to ensure that counts, especially of hard-to-count populations, are as accurate as possible and there just won’t be as many of them. For the first time since 1950, the census will have a question inquiring about the citizenship status of the resident—given the current political climate, there is concern that documented and undocumented residents may elect not to fill out the census due to fear. The addition of this question on the 2020 census is currently being challenged legally.

Staying informed—what to watch out for
There are several lawsuits underway to challenge the addition of a question about citizenship. Follow these to make sure you have correct information.

What can libraries do?
• Allocate time and space for Census completion
• Partner with other local organizations who are working toward a complete count
• Ensure staff are trained and ready to assist patrons—the Community Outreach Toolkit found at www.census.gov/partners/toolkit.pdf is a great resource
• Become a “Get Counted” assistance center
• Inform your community about the importance of a complete count and what’s at stake
• Stay informed—keep abreast of developments and be aware of the other organizations working in this space and the resources that are available in your community

An individual uses a kiosk to respond to the 2018 Census test. Kiosks of this type, located in post offices, are being tested for use in the upcoming census.

The Census Is Coming—Does Everyone Count? (Continued on page 7)
Campus Vote Project

How RVCC’s campus library engages students, faculty, and the community

By Jennifer Sulligan, Adjunct Librarian, Evelyn S. Field Library, Raritan Valley Community College

As divisive as it may have been, I think we can all agree that the 2016 presidential election cycle was a lively one. It generated a lot of media coverage, which in turn inspired a greater number of voters to show up at the polls. At the suggestion of Library Chair Megan Dempsey, I created a voter registration station at the Raritan Valley Community College Library to make it easier for our patrons (students, staff, faculty, administration, and community members) to register to vote in that election.

It was a simple concept: provide copies of voter registration forms at a table in the library, along with pens for patrons to use to complete the applications, and rolls of tape to secure the applications closed. Forms for both Hunterdon and Somerset Counties were provided, since RVCC serves and is funded by both counties. We also had a ballot box in which the completed applications could be placed. Myself or Megan each day would empty the ballot box and drop the applications in a mailbox on the way home from the library. Colorful signage with catchy slogans, downloaded from Rock the Vote (see resource links at the end of this article), provided inspiration for the students to participate.

We kept the station up past the mail-in deadline to make the form available to all who needed them, since registrations could also be delivered to county clerk offices, in person by the registrant, for a certain period of time past the mail-in date.

For the following election cycles, including primaries and local elections, I expanded the station to provide not only voter registration forms, but also mail-in ballot applications, one-sheet quick voter info handouts, and a comprehensive voter information binder. I also created an online component in the form of a LibGuide linked to our library website offering more voter links and information, as well as widgets offering a way to complete voting-related tasks online: registering to vote, checking registration status, applying for an absentee ballot, and signing up for election reminders. The binder and LibGuide are updated for each election. For the 2017 General Election, we added to the station by providing a laptop for public use at the Reference Desk. The LibGuide was bookmarked for easy access, and reference staff were available nearby to assist anyone who needed help using the guide.

For the next election, I am planning a campus voter registration drive. I’ve already registered RVCC as a National Voter Registration Day Partner at nationalvoterregistrationday.org.

Although I did not begin to officially keep usage statistics for the voter information station until recently, I am happy to say that during the lead-up to the primary election which took place this past June, I took 12 completed voter registration forms to the post office. It’s not a huge number, but still impressive consider-

(Continued on page 7)
For many years, New Jersey has been an attractive destination for new Americans, resulting in nationally high levels of ethnic, cultural, and linguistic diversity. Since 2000, the ratio of New Jerseyans who speak a language other than English at home has risen from 25 percent to almost 31 percent, and this trend is expected to continue for the next several years.

At the community level, public libraries have been seeking ways to serve these increasingly diverse populations. Programming is one important component for outreach, but several libraries have also begun investing in books, periodicals, and videos produced in the non-English languages that residents speak and read.

To learn more about new initiatives in world languages collection building, I spoke with Hongmei Liu and Archana Chiplunkar at the Livingston Public Library in Essex County. At the recent NJLA Conference, they offered a session on “Building and Maintaining a World Language Collection” with a colleague from the Somerset County Library System, sharing practical advice based on their experience.

Livingston’s demographic trends closely parallel those of the state as a whole, with the most recent estimates from the American Community Survey indicating that over 30 percent of residents speak a language other than English at home. The largest linguistic groups include speakers of Chinese, Hindi, Gujarati, Russian, Spanish, Tagalog, and Korean, and several other languages are spoken by residents. The library currently purchases materials in 18 languages.

Livingston PL had already built up an extensive world languages collection by the time Liu began working there seven years ago. However the BCCLS consortium, of which Livingston is a member, did not always have access to catalog records not in the Roman (Latin) alphabet. Since 2014, however, they have been able to catalog items in non-Roman alphabets and all of Livingston’s new world language materials are now in the catalog. Livingston PL now has a collection of over 4,500 books and over 1,000 media items in Chinese. There are approximately 500 items in Hindi and Gujarati, and many items in other languages as well, including Korean and Russian.

Livingston PL Cataloguer Hongmei Liu and the library’s Chinese language periodicals

The library currently subscribes to 29 Chinese language periodicals. To promote their use, Liu grouped them with the world languages collection, as they were not circulating well in the periodicals area. Most of the non-English books, periodicals, and videos are prominently displayed in a designated area in the library that promotes easy browsing. Liu and Chiplunkar agree that because non-English materials do not have the same kind of “infrastructure” support that English language materials have in the community (such as a large media and marketing presence, displays in bookstore, numerous sources of reviews, and so forth) it makes more sense to emphasize that the collection is browsable.

For acquisition, Liu and Chiplunkar have cultivated good business relationships with specialized vendors who supply non-English materials to libraries. They agree most vendors will provide a lot of help in selecting books, periodicals, and videos likely to be of interest to the various language communities in the area. The vendors follow the work of popular authors in India, China, and other countries and make helpful recommendations. The library can also set a budget and provide some specifications by genre in both fiction and non-fiction areas, setting up a quasi-approval plan.

Livingston PL purchases both adult and children’s books in non-English languages, but the staff observe adults are the primary users of these materials, including visiting the children’s department to select titles for their children or grandchildren.

(Continued on page 7)
Chiplunkar notes that the Hindi-language “Bollywood” films the library acquires from India are quite popular, but as these films are becoming more widely available on digital platforms, their use in physical DVD format has declined somewhat.

Liu and Chiplunkar employ several strategies for promoting the world languages collection to the community, including maintaining lists of new titles on the library’s website, postings to the library’s blog and social media accounts, programming at the library, including foreign language film nights, direct outreach to community groups, and participation in area civic events. These include the annual YMCA-sponsored Diversity Day, Chinese Culture Day for the Chinese New Year celebration hosted by the township, and Livingston’s “Newcomers Day” for new residents.

Thus far, the results have been impressive. Liu and Chiplunkar report especially high use of the Chinese and Hindi/Gujarati materials as compared with other segments of the collection.

Perhaps the most significant benefit of Livingston’s world languages collection thus far has been the opportunity it has provided for more extensive community engagement, both inside and outside the library. With materials in over a dozen languages, the library has positioned itself as a cultural crossroads. It’s where the world meets.

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Jennifer Sullivan is an adjunct librarian at Raritan Valley Community College’s Evelyn S. Field Library. She holds an M.L.I.S. from Rutgers University and is a member of the executive board of the Hunterdon County Librarians Association as the organization’s secretary. You can reach her at jennifer.sulligan@raritanval.edu.
Tackling Teen Issues with Partnerships

(Continued from page 1)

The PTDVCIT is a volunteer organization that supports survivors and provides prevention education. The volunteers visited the Johanna W. Westergard branch once a month to have conversations with our teens. In the first session, Domestic Violence Crisis Counselor Carolyn Canavan and her team of volunteers talked with the teens about self-esteem using a hands-on activity. She had them unwrap as much toilet paper as they wanted. For each section of paper they had torn off, they had to say one thing they liked about themselves.

"I think I’m a good friend,” Canavan started.

The teens followed: “I like my hair,” “I’m proud of my relationship with my siblings,” and so on until every section of paper had been torn. This activity armed the teens with an arsenal of positive thoughts to use against the negative ones that might creep into their minds.

In the second and one of the most memorable sessions of what became known as Talk It Out Thursday, Canavan talked about her own abusive relationship. Canavan encouraged interaction as she shared her experience. The teens were supposed to raise their hand whenever they heard a relationship red flag: receiving bad attention, being called derogatory names, refusing to let Carolyn spend time with male friends, hitting, cursing, choking. The teens shared lessons they learned and were moved by the powerful storytelling. The impact on the teens was profound; whenever they heard there would be another session, they asked if Carolyn was going to tell her story again.

I reached out to several other local groups about partnering with Piscataway PL to participate. The local chapter of the National Alliance on Mental Illness (NAMI) came in to talk to the teens about depression and advertise their annual walk. While the teens did ask insightful and personal questions at this session, we used the feedback to decide to strengthen the partnership the library had with the PTDVCIT.

We know that expanding this program to include other organizations is a possibility in the future. We have ideas about other groups to reach out to and different topics to cover, but for now, the PTDVCIT is exceeding the expectations we had and “Talk It Out Thursday” has had consistently strong attendance.

Other topics covered during this program include toxic friendships, tolerance, and a game of “What Would You Do?” This partnership has had a clear and strong impact on the teens in the community. Piscataway’s community players are being brought to a space where the teens already feel comfortable, and everyone is learning about one type of service the library can provide. Bringing in groups such as the PTDVCIT expands the educational experience from something the teens are told they have to learn, to something they want to learn about. As one teen said to her friend after the first session, “This is the kind of stuff you should know before you need to know it.”

Through the partnership with PTDVCIT, the library is able to give our teenage patrons access to information we otherwise couldn’t and connect teens to other trusted adults in their community.

Kate-Lynn Brown is the YA/programming librarian at the Cranford Public Library. She was formerly a junior teen librarian at Piscataway Public Library. She holds an M.I. degree from Rutgers University. She has previously written about her experiences as a new librarian for Teen Librarian Toolbox, a School Library Journal blog. Her email address is brown.katherine.lynn@gmail.com.
People & Places
Around the State

Honors, Awards, and Recognition

Maplewood PL Director Sarah Lester received the Distinguished Service Award by the Maplewood Chamber of Commerce last June.

Montclair PL and Scotch Plains PL are among 50 public libraries to receive grants from ALA and PBS to provide programs for The Great American Read.

New Brunswick PL and Princeton PL were among the 2018 ALA American Dream grantee libraries.

The 2018 NJLA Conference Honors & Awards Reception was held on May 31. Among the winners named were:

LibraryLinkNJ’s Mi-Sun Lyu was named NJLA’s Librarian of the Year.

The NJLA/NJASL Amy Job Partnership Award went to Keri Adams, Johnson PL.

Hudson County Community College Library technology associate Devlyn Courtier won the NJLA CUS/ACRL-NJ Technology Innovation Award.

Heather Dalal, instruction & emerging technologies librarian at Rider University won the NJLA CUS/ACRL-NJ Research award.

The NJLA Rising Star Award was given to Genesis Jais, Johnson PL; Meaghan Darling, Long Hill Township PL; Joseph Emery, Livingston PL; John Wallace, Piscataway PL; and Elby Wang, Cherry Hill PL.

Jocelyn Jimenez, Princeton PL, was winner of the NJ Center for the Book–Miss Rumphius Award.

Appointments and Elections

John Arthur was named director of Englewood PL.

Zoltan Braz is the new director of North Brunswick PL.

Hsi Hsi Chung was appointed director of Metuchen PL.

Heidi Cramer was named director of Piscataway PL.

Jane Jiang is the new director of Edison PL.

Allen McGinley was appointed director of Teaneck PL.

JP Porcaro was named director of Bayonne PL.

Resignations/Retirements

Sneh Bains retired as director of Bayonne PL.

Judy Mansbach, director of Edison PL, retired in June.

Cheryl McBride retired as director of North Brunswick PL.

New position? Won an award? Retirement? Tell us your news!

Email newsletter_editor@njlamembers.org

Celebrations

Old Bridge PL celebrated the 25th anniversary of its central branch this summer.

Paramus PL celebrated the first anniversary of its newly renovated main library last May.
2018 Archives and History Day to be Held Oct. 13

The 23rd annual Archives and History Day will take place on Saturday, October 13 from 9 a.m. to 3 p.m. at the Monmouth County Library Headquarters, 125 Symmes Drive, Manalapan, NJ.

Archives and History Day will feature more than 60 exhibitors from across New Jersey, showcasing and promoting their roles in preserving and promoting history, a forum with a panel of historians on the theme of buildings in Monmouth, and a history game with numerous prizes. The event is free to attend and open to the public. Some tables for history organizations are still available.

The morning plenary session will include greetings at 9:55 a.m. from County Clerk Christine Hanlon and “President Ulysses S. Grant,” as well as presentation of awards. The History Forum at 12:10 will be followed at 1:00 p.m. by Keynote Speaker Gail Hunton, Chief, Acquisition & Design Department, Monmouth County Parks, on “Open Spaces, Historic Places: The Story of Monmouth County in Our Parks.” An optional tour of the Monmouth County Archives will be offered at 2:15 p.m. Attendees at the events will have the opportunity to view the annual exhibit prepared by the Monmouth County Archives, opening October 1, entitled, “Buildings in Monmouth: Stories and Styles.” Among other Archives Week events, on October 17 at 10am, Kimberly Avagliano, director, Monmouth County Library – Eastern Branch, will present, “Dog-eared and Dusty?: How to Organize and Care for Your Home Library.”

A complete schedule of Archives and History Week events is posted to the recently redesigned Monmouth County Archives website, https://www.monmouthcountyclerk.com/archives. For additional information, contact the Monmouth County Archives at (732) 308-3771 x3772 or email Gary.Saretzky@co.monmouth.nj.us.

SCLSNJ Hosts Job and Volunteer Fair for Adults and Teens with Special Needs

On April 21, the Somerset County Library System of New Jersey (SCLSNJ) hosted their first job and volunteer fair for adults and teens with special needs at the Bridgewater branch. Somerset County teens and adults with special needs had the opportunity to apply and interview for both volunteer and employment positions in the area. Over 150 Somerset County residents participated in the event.

Youth Services Librarian Lynn Mazur assists patrons during SCLSNJ’s first job and volunteer fair for adults and teens with special needs. Event Coordinator and Librarian Cathy DeBerry alongside new SCLSNJ Director of Public Services Chris Korenowsky