NEW JERSEY LIBRARIES

Summer 2019 Annual Round-up Volume 17 no 1

Notes from NJLA Annual



By Jennifer Heise, NJLA NEWSletter Editor

This year, in order to round out our Summer Issue, we are trying something new. We gathered some reports on and photos from NJLA Annual to share with you. After all, nobody can get to all the sessions bookmarked on our conference program! We have a note from the President's Conference Scholarship winner, reviews of "Feast on This: Show and Make," "You can Sit with Us," and "Developing Your Own Library Ambassador Program," the list of honors and awards winners, and a pictorial of the Poster Sessions, as well as the President's message, "Find Your Why."

We have also added a new feature: "A Look into NJLA," where sections, committees, and task forces will submit profiles of what they do. This month, we offer a look at the History and Preservation section.

Let us know what you think about the changes, especially this issue's theme and whether we should try it again another year by emailing the *NEWSletter* editor, newsletter_editor@njlamembers.org. We're always looking for articles from members, whether they be reports from the field, interviews with other librarians, program descriptions, or library thoughts. Our upcoming themes are "Find Your Why" (the President's theme) for the fall issue (deadline Coctober 1), Security in Libraries for the Winter Issue (proposal deadline October 15), and Fandom and Library Cons for the

Awards and Honors

The Annual Awards and Honors Reception, May 30, 2019, was a round-up of New Jersey engaging and inspiring librarians, friends, groups and projects, emceed by Matt Latham, of the Ramsey Public Library.

The NJLA Librarian of the Year Award recognizes exemplary recent achievement by a New Jersey Librarian making a significant contribution at any level of librarianship, and it carries the responsibility of serving as an enthusiastic spokesperson for librarianship in general. This year's Librarian of the Year is **Sharon Rawlins**, Youth Services Coordinator for the NJ State Library.

For the **President's Award**, the current President selects an NJLA member who has provided inspiration and support to the President during his or her year in that office and who has demonstrated continued dedication to NJLA. This year's honoree was **Chelsea Woods-Turner**, Tween Librarian for Youth Services at New Brunswick Free Public Library.

The NJLA **Rising Star Awards** went to **Kate-Lynn Brown**, at Piscataway Public Library, and **Christina Crandall**, of Phillipsburg Free Public Library. Awarded to individuals who have been working as library professionals for five years or less, Rising Star Awards recognize "deserving

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Awards and Honors, continued from page 1

individuals for innovative and creative work during the past year, in a New Jersey public or academic library."

In the field of archives and preservation, **Karl J. Niederer**'s long years of service in and out of the New Jersey State Archives were recognized with the **Susan G. Swartzburg Preservation Award**.

Pat Regenberg, of Atlantic Health, received the individual Library Service Award. The Friends/ Volunteers/ Group Service Awards went to the Makerlab Teen Mentors of Haddon Township Branch, Camden County Library System, Elby Wang & the ESL Program Volunteer Instructors at Cherry Hill Public Library, and



NJLA Librarian of the Year Sharon Rawlins, in the traditional tiara

Julie, Chris, Keith & Lauren Brown of Cranford.

The **NJLA Amy Job Partnership Award**, for a unique cooperative relationship between a public library and a school library, went to **Teresa Fox-Cavalier** of Manchester Branch, Ocean County Library System,

The **Public Relations and Marketing awards** rate library public relations submissions on effectiveness of message for target audience, originality and creativity of design, and aesthetic appeal. This year, the **Information Literature** category went to **Newark Public Library**, for their "Reading Together" Brochure. The **Public Relations Campaign** awards went to **South Brunswick Public Library** for their "50th Anniversary Celebration" and **Somerset County Library System** for "Summer Reading Challenge with the Somerset Patriots." In the **Surprise Us!** Category, winners were **Morristown & Morris Township Library** for their "Shelf Sitter" and **Cape May County Library** for their "Holiday Book Drive."

The **College and University Section/ACRL** gives out four awards annually. This year, the committee selected **Adriana Mamay**, Middlesex County Community College for the **Distinguished Service Award**. The **Research Award** went to **Lisa DeLuca**, Seton Hall University, and the **Technical Services Award** to **Yuji Tosaka**, The College of New Jersey. CUS/ACRL recognized **Sara Riz-zo**, of the Murray & Leonie Guggenheim Memorial Library of Monmouth University, with the **Technological Innovation Award**. More information about these honorees can be found in the Spring 2019 CUS/ACRL Newsletter: https://cus.njla.org/content/newsletter/spring2019

Among those designated NJLA Library Champions were: Councilman Barry N. Goode Sr. (Plainfield City Council), Senator Robert Andrzejczak (NJ Senate, 1st Legislative District), the New Jersey Department of Labor & Workforce Development, Anthony Rossi of the Legoland Discovery Center of Philadelphia, Honorable Nicholas Sacco (Camden County Board of Chosen Freeholders), and Alane McCahey, of Shaping Elizabeth, a "collaborative of organizations and individuals committed to improving the health and wellbeing of the Elizabeth Community." Former U.S. Representatives Rodney Frelinghuysen (New Jersey 11th District) and Leonard Lance (New Jersey 7th District) received NJLA's Lifetime Achievement Awards.

Thanks to Lynnette Fucci, chair of the Honors and Awards Committee, for the information for this article.

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To contribute, contact the Editor at newsletter_editor@njlamembers.org.

To advertise, contact Pat Tumulty at ptumulty@njla.org

Proposals will be due on or around February 15 (Spring issue); May 15 (Summer); August 15 (Fall); and November 15 (Winter).

Mission Statement of the New Jersey Libraries NEWSletter

The New Jersey Libraries NEWSletter is one of the official publications of the New Jersey Library Association and serves as a vehicle for communication of library issues and activities among the members of NJLA.

Editorial Statement of the New Jersey Libraries NEWSletter

The New Jersey Libraries NEWSletter shall provide news of NJLA and information about statewide, regional, and local library activities.

News shall be as current as possible within the constraints of the publication schedule and the publication will serve as an archival record of significant and lasting library issues and topics.

The New Jersey Libraries NEWSletter shall provide reports from officers, committees, roundtables, sections, and other units of the NJLA.

It shall also publish reports on trends and practices in the library profession and articles on topics of interest to the New Jersey library community. Ephemeral issues and time-sensitive topics will be covered in the Listserv or the association website.

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President's Message Excerpts from the NJLA President's Luncheon Speech 2019

hearted questions meant to initiate small talk. But does has been working with the State Library. Sure, I had done anyone really know how to answer that question? Are any some guest speaking at NJLA forums and I was an NJLA of us really ready for something we've never experienced? emerging leader, but I did not know the organization from reply such as "I am as ready as I'll ever be." But seriously, aside from that, I did not really know the leadership or the am I ready? Am I ready to be president of NJLA, the oldest structure. I remember attending conferences and wonderand largest library organization in the state?

Am I ready?

Well the answer is no. I was not ready when I was asked to run over a year ago. Neither was I ready to be a teenready to attend college when no one in my family had ever done so. I wasn't ready to enter a profession where people ever could be and it is because of their support that I of color were almost non-existent and where I would often chose to run. times feel out of place or not good enough. I wasn't ready

many of the things that I was encouraged to do. But other people believed I was ready.

I believe (though it may be an unspoken rule) that I am supposed to unveil my theme for the presidency at the end of

this speech, but I thought I would start by announcing it at whether or not we defend free speech even if that speech the beginning because I believe it will frame so much of that I have championed for years, not only to myself but also to my family and to my staff. In fact, I knew my theme a year ago and when I told a few of my managers, their response was - "That is so you!" My theme for my 2019-2020 presidency is "Know Your Why." I played around different fonts, icons and colors for the logo; but in the end, I selected simple text because I wanted my presidency to be about the message and not the logo.

The theme "Know Your Why" is one that I will use to guide my presidency, just as I try to let it guide my life professionally and personally. I believe that WHAT we do is not myself if my decisions are based off of ego and whether I nearly important as WHY we do it. I believe that the classic am making a particular decision for the greater good. In elevator pitch of making sure we tell people "what" we do is totally outdated. People are no longer swayed by a list of credentials. People want to feel something when we share the organization the attention that it deserves. I promise our ideas, our programs, and our budgets. Therefore, the you I will do my utmost best to do so. first thing we should lead with is our *why*. My "why" is very personal to me and something I identified early on while on I will end with a quote by someone many of you may know, government assistance (formally known as welfare, food Tyrion Lannister. Tyrion Lannister recently said: stamps and housing vouchers). My "why" is to empower vulnerable populations to break the cycles of poverty.

In the last 16 years that I have spent working at the library, I have been living my why and I've been extremely grateful and content doing so. Therefore, when I got the call to ask

After I arrived at the conference, I was if I would run for president, I was not quite sure how it asked a half a dozen times: "Are you would fit into my why. I have not been heavily involved in ready?" Are you ready is one of those light- NJLA; most of my professional work outside of the library I replied to this generic question with an equally generic the inside. I had attended a few urban library meetings; but ing if I would have a place in the organization. I knew I could never fill the shoes of the leaders that came before me, so WHY would I run for an organization that I was not inherently familiar with? The answer came after I discussed it with my family and my staff and it was simple. I want to give back to a profession that has profoundly age mother or to take on the challenge of raising four sons changed my life, and I had the encouragement of so many as a high school dropout with limited resources. I wasn't experienced leaders in the profession to do so. Leaders and members that are more brilliant, more dedicated than I

to speak in front of large audiences nor was I ready to do What I hope for the next year is that as an organization we



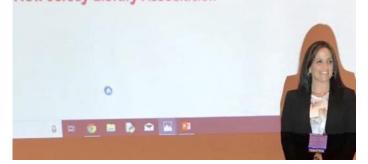
collectively and individually begin to reflect on our "why." It has been tough the last few years for libraries. The political climate is hostile and upsetting, Free speech and censorship are being challenged: NJLA faced the question of

is considered hateful. We are losing school media specialthis talk. My theme is one that is very true to me and one ists at an alarming rate, state aid is dismal, LibraryLinkNJ found itself restructuring and laying off staff, and our delivery system broke down causing chaos and a lot of fingerpointing. I believe there is no better time than now to reevaluate our "why."

> Why did we join the New Jersey Library Association? Why did we renew our membership this year? Why should we join a committee? Why do we remain in this profession? Why do we want to join a profession that is not as diverse as it should be? Why is the organization not as diverse as it can be? Why did we become librarians? I always ask accepting the presidency, I hope that I made the decision for the greater good of the organization and that I can give

What unites people? Armies? Gold? Flags? No. It's stories. There's nothing in the world more powerful than a good story. Nothing can stop it now and no enemy can defeat it. And who has a better story than Bron the broken? The boy who

Know Your Why. New Jersey Library Association



Incoming NJLA President Tonya Garcia gives her President's Welcome Luncheon Speech, May 30, 2019

President's Message (continued from page 3)

fell from a high tower and lived? Bron, the keeper of all our stories. The wars, weddings, births, massacres, famines, our triumphs, our defeats, our past. Who better to lead us into the future?

Well, I can tell you who better to lead us into the future and it is us, a group of librarians and library staff. Libraries are the best keepers of stories and NJLA is the keeper of our profession. Over the next year, we will have debates, we will face challenges, we will stumble, and we may even fail. But our "why" will serve as our North Star, redirecting us back to our course again and again, so that we further progress already made and pass on an organization more vibrant, inclusive, efficient and more groundbreaking than ever before.

Thank you so much for the opportunity to be your NJLA president.

Tonya Garcia

NJLA Through New Eyes

By **Saskia Kusnecov**, NJLA Past President's Conference Scholarship recipient

This year I was honored to accept the Past President's Conference Scholar to attend NJLA as an early career librarian. It was very exciting, not only because this was a very special opportunity, but because there is nothing I love more than being in a room full of librarians.

I myself began my career as a librarian in January 2018, in my current position as Research and Metadata Librarian for Fairleigh Dickinson University. I have been very lucky to start out in such a dynamic role, because I've gotten to know the whole library from back in Technical Services to the front in Public Services. What I love most about my position is the ample opportunity to teach. It has been a really exciting time to be teaching Information Literacy (IL) classes as we begin to integrate the ACRL Framework for Information Literacy into our instruction, and active learning techniques into our practice.

This is why I was so glad to see such a robust representation of academic librarians at the NJLA Conference this year. The poster sessions offered us the opportunity to talk to teaching librarians from other New Jersey institutions who were presenting on their outreach efforts, workshop initiatives, instruction techniques, and resources that they have curated in LibGuides (big shout out to RVCC for their awesome Primary Sources guides!). As a new librarian, I cannot overstate the importance of talking to more veteran librarians at similar institutions about how they are doing the thing that you are trying to do. That connection is invaluable, and I learned so much from my peers at other New Jersey colleges and universities.

I was also overjoyed to see that Dr. Joyce Valenza was leading the keynote at the College and University Lunch. Like many other Rutgers SCI graduates, there is a special place in my library heart for Dr. Valenza, who instilled in me a love of search that I now share, unabashedly, with my own students. Her keynote about the information behaviors of high school students transitioning into college was particularly interesting, as we teach many of our IL classes for the Freshman English Writing Program. I also loved that she harnessed the expertise in the room, asking for volunteers to present on teaching discoveries, tools and ideas during the keynote.

There is no doubt that academic libraries face a particular challenge as higher education funding shrinks and enrollment numbers decline. But you wouldn't know it, judging from the energy at NJLA. Community is not something that I think we often associate with academic libraries – but that's what I felt. A commitment to the profession and the students that we serve. I look forward to returning next year, and getting to know my community a little bit more.

Saskia Kusnecov is the Research and Metadata Librarian for Fairleigh Dickinson University. She holds an MLIS from from Rutgers University in New Brunswick. She can be reached via email at <u>kusnecovsaskia@gmail.com</u>

Home and Away Donation Table at NJLA a Success

By Tina Doody, Plainfield Public Library

The Urban Libraries and Diversity & Outreach sections of NJLA joined together this year for a "Home & Away" Donation Drive benefiting the Covenant House Shelter in Atlantic City (Home) and the Jane Stern Dorado Community Library in Puerto Rico (Away).

We were very pleased with the results of the drive as we collected monetary donations, Spanish language materials, toiletries, beach towels, sunblock, and much more which were distributed to their appropriate locations. Both the shelter and the school were very appreciative of the donations they received and we look forward to collaborating again next year on another donation drive.

Tina Doody is assistant director, Plainfield Public Library, and outgoing President of the Urban Libraries Section.

From the Executive Director



Summer is for Reading

Another wonderful NJLA conference is now history. It was a terrific event with many excellent programs, great speakers and connecting with colleagues and friends.

The highlight of the NJLA Awards ceremony is the presentation of the Librarian of the Year. This year, Sharon Rawlins, Youth Services Consultant at the NJ State Library, was selected. It was a wonderful choice. Anyone who has ever worked with Sharon knows of her commitment to youth services.

One of Sharon's main responsibilities has been coordinating the statewide summer reading program. For more than 20 years, NJLA and the NJ State Library have collaborated on this program. It is fundamental to all public libraries. Sharon certainly has been its guiding force but I am sure she would be quick to recognize the many chairs of the statewide summer reading programs who over the years have contributed so much to its success. Every year libraries receive banners and other materials to promote the theme to kids in their communities. The banners are colorful and tie in beautifully with the theme. I have kept many on the walls of the NJ office. Unfortunately, the fire marshal wants me to take them down but I keep forgetting (until he comes the next time). They remind me how important this program is for thousands of kids throughout New Jersey.

The summer reading program is a prime example of the educational role public libraries play in their communities. Numerous studies have demonstrated that it is important for a student's intellectual growth to keep reading during the summer to combat the "summer slide." The "summer slide" is the phrase used to describe the learning gap which can occur from the time a student leaves school in June to when they start school again in September. Students who don't read over the summer can lose an average of two months' of reading skills. Our statewide summer reading program is the largest single effort to keep kids reading every summer. It is an important part of any child's educational experience. In addition, our youth services librarians make it fun for kids.

I think this year's theme, "A Universe of Stories," is particularly interesting since it was chosen to commemorate the first moon landing 50 years ago. I am sure a few of you still remember that evening. We were all were huddled around our black and white TVs and watched as Neil Armstrong took that first step of the lunar surface. It was a thrilling experience. Using this theme, libraries have the opportunity to show a new generation of kids the joy of exploration and the wonders of space. I am seeing many examples of terrific programming being held this summer at our libraries.

I know many of you are hosting adult summer reading programs too. Why should the kids have all the fun? Many adults have a little more leisure time in the summer and this year's theme certainly should be of great interest to many of them. We can all reminisce about where we were on July 20, 1969.

Wishing you all a great summer of reading!

Pat Tumulty



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A Crafty Luncheon at NJLA

"Feast on This: Show and Make"

By Jennifer Heise, Plainfield Public Library

If you are into crafts, programs, or making, this fun ideassharing luncheon, organized by the Children's Services Section, was a blast. The format is simple: attendees gather at tables to consume a buffet luncheon, and presenters from different libraries circulate, showing off maker/craft ideas they have used with success in their own libraries.

Cranford Public Library's Lauren Antolino gave us a demonstration of and supplies for textile arts such as spool knitting, surprisingly popular with her patrons, as well as a list of fun apps for kids they've tested. Aaron Beckett from East Brunswick PL demonstrated upcycling (see photo).



How East Brunswick Public celebrated the opening of their new seed library: with upcycled origami newspaper planting pots.



Sandy Janosik of Hunterdon County Library introduced us to the micro:bit kits they circulate and use in programs—BBC micro:bits are small programmable computers that can programmed or accessorized to build STEM projects. I was impressed by how easy, versatile and fun these were.

Who knew makerspace green-screen technology could turn into a recurring program for another library? Families return month after month to Ocean County PL's Sparks Lab to have their photos taken in front of the green screen, superimposed on one of the month's themed backgrounds and printed out.



Greenscreen photos in a homemade photobook.

Jen Fitzgerald from Old Bridge PL shared ideas for "sensory play" activities for special needs children, including ideas with water marbles (those super absorbent polymer beads that expand into cool jelly-like orbs) and ideas with excess Legos/toy building bricks.

Other cool crafts: themed 'hobby horses' using marshmallow sticks and paper patterns for dinosaurs, unicorns, etc.; pan-pipes made out of straws; LED paper-circuit holiday cards, and stuffed snakes made from old neckties! Old Bridge youth services librarian Pham Condello and Stephanie Smith from Gloucester County Public Library also presented.

As we passed around samples, learned techniques, and discussed our own ideas, we not only heard what other librarians are doing, but also kicked back and socialized before the annual onslaught of Summer Reading. For me, as an adult services librarian, it was fun to connect with my children's services colleagues as well as consume an excellent lunch. So much creativity in one room! I can hardly wait until next year, when I hope there will be another "Feast on This."

Jennifer Heise is a part-time reference librarian and technology trainer at Plainfield Public Library. She is currently teditor of the NJLA NEWSletter. She earned her MLS from Syracuse University. Her email aisjenne.heise@gmail.com.

Make Networking Work for You

"You Can Sit with Us"

By Joanne Cronin, Morris County Library

NJLA's annual conference returned to Atlantic City with some very practical programs. Thursday morning's first program for me was "You Can Sit with Us: Make Networking Work for You." The speakers were Erin Hughes of Carlstadt Public Library and Morgan Taylor of Princeton Public Library. Their lively presentation, which included audience participation, demonstrated ways to introduce yourself to people, remember names, make yourself memorable, and maybe find a few new friends.

Among the tips and insights presented: Smile, make eye contact, bring backup batteries for your devices, hydrate, eat, caffeinate. When you meet someone, say his or her name twice, and associate something with the person—a physical or personality trait. Bring business cards—bling them up if you can. Instead of "I've forgotten your name," say, "Please remind me of your name." Have a signature look—a piece of jewelry, accessory, haircut—that makes you memorable. Do not be afraid of enthusiasm.

This program was a great way for insufficiently caffeinated introverts to begin the day and a perfect start to the conference.

Joanne Cronin is a Principal Librarian in Music and Media/Reference at Morris County Library. She has her MS in Library Science from Drexel University.

Developing a Library Ambassador Program:

The Resourcefulness of East Tennessee State University

By Vincent Unger, Rutgers Library Science Student

Jonathan Wilson and Lydia Gwyn of <u>Eastern</u> Tennessee State University (ESTU) came all the way from Johnson City, Tennessee, to Atlantic City to present "Developing Your Own Library Ambassador Program" at NJLA 2019. Both Wilson and Gwyn are in Masters of Library Science programs, and Wilson recently completed his MLS.

ESTU's Library Ambassador Program was started because of the numerous benefits of peer mentoring. However, Gwyn and Wilson had to figure out how to fund this idea without using the library budget. This inspired them to approach Academic Performance Scholarship students, because they were already receiving money to come to ESTU and were required to work six hours per week. They began by choosing students who had at least two years worth of credits left. After students were selected, they were given instruction on information literacy. Unfortunately, this instruction did not count towards their degree. To save costs on the class, Gwyn and Wilson depended on Open Educational Resources instead of using textbooks. In addition to information literacy, guest speakers would come to inform the students about services offered on campus like counseling. Upon completion of their studies, these students were able to help peers with research. Some of these students even began teaching information literacy.

In my opinion, there are benefits and drawbacks to this program. For example, allowing Library Ambassadors to teach and perform research with students allows librarians to spend more time on programming and collection development. On the other hand, it is preposterous to think that a student can perform tasks that took a librarian several years of instruction to learn.

I feel that this program would only work at a midsize or large campus. ESTU is a midsize campus with 15,000 students. This program would probably receive resistance from librarians at a smaller campus where only a few librarians are employed. At a research library this program would probably receive praise, because it would free up librarians to perform more time consuming tasks like programming. However, at a teaching library it could seem like an affront to librarians whose main job is teaching students how to perform research on their own. Thus while innovative, the Library Ambassador Program is not a one-size-fits-all program for college campuses.

Vincent Unger is a student in the Rutgers School of Communication and Information, Library and Information Science Department. He can be reached via email at vunger@drew.edu.

A Look Into NJLA... The History and Preservation Section

by Thomas Ankner, Newark Public Library

If you are a librarian, archivist, or conservator working with historic collections, we want you!

The History & Preservation Section is composed of librarians, archivists, conservators, educators, and historians who work in libraries, historical societies, private consultancies, and museums. We aim to help our colleagues with preservation challenges they may face. We also seek to work collaboratively with other organizations in the fields of history, archives, and preservation. The networking and educational opportunities provided by the section's activities should be helpful to anyone working in this area.

We meet regularly to conduct the business of the section and host lively and interesting professional development workshops with the goal of better serving our patrons. We also encourage members of other groups to visit, share ideas, learn from colleagues, and seek new ways of approaching the care and management of archival collections. Recent programs have included a lecture on historic house architectural styles and a panel discussion about challenges faced by archivists. We tour special collections and archives at NJ institutions. Recent tours have included the Bergen County Historical Society Library and the New Brunswick Free Public Library.

We promote the work of NJ archivists, conservators, and librarians, as well as their institutions, to raise awareness of the people and resources available to researchers. We encourage and promote publications spotlighting NJ history, especially those concerned with the preservation of historic resources. We recognize the achievements of NJ institutions and professionals in the fields of history and preservation through our awards. At this year's NJLA conference, we awarded the Susan G. Swartzburg Award to Karl Niederer, former Director of the State Archives.

We provide liaisons between the Section and other agencies and organizations engaged in the fields of history and preservation.

We create conference programming for the NJLA annual conference. At this year's conference, we presented programs on African American genealogy, the management of born digital resources, and researching house histories.

For more about the section, see our newsletter, *The Chronicle*, which is available at <u>njlamembers.org/</u><u>hpchronicle</u>.

Thomas Ankner is the outgoing president of the History and Preservation Section. He is a reference librarian in the Charles F. Cummings New Jersey Information Center at the Newark Public Library.

Poster Sessions from NJLA 2019

Photos courtesy Steve Hrubes

Public Libraries



Sewing @ Your Library: It's Sew Easy Isabel Castro, Susan Lazzari, Newark Public Library Different branches of the Newark Public Library have different models of sewing programs. One has a dedicated sewing makerspace, where sewing machines, ironing boards, etc. are always available. Another branch brings out sewing machines and materials for specific programs.



Telescope Lending

Joseph Emery, Livingston Public Library Livingston Public Library's telescope program lends telescopes to patrons for a 2-week period.



Millville Army Air Field Museum Conventions and Procedures for Cataloging the Museum's eContent. Norman Gluckman and Courtenay Reese, Henry E. Wyble Historic Research Library and Education Center, Millville Army Air Field Museum; Millville Public Library

Over the years, the Millville Army Air Field Museum has conducted many interviews with World War II veterans. Some of these video-recorded interviews are posted on YouTube and hyperlinked from the Museum's webpage. The Millville Public Library (MPL) is currently cataloguing the Museum's extensive library related to aviation, especially World War II. Cataloging the interview videos and adding their URLs allows subject search results to integrate personal narratives and make the eContent available.



Historical Walking Tours Linda D. Hewitt, Red Bank Public Library

As a Library located in a historic building, Red Bank PL developed a walking tour, which focuses on the history of Red Bank, to present to locals and visitors alike. Due to its success, a self-guided online tour was developed and is available through the website, and they are now developing an additional tour, focusing on a different part of Red Ban



Summer Lunch & Snack Program Heather Marquette and Carolyn Oldt, Logan Branch Gloucester County Library System

Logan Branch Library has partnered with Food Bank of South Jersey for the last two years to be a site that offers free lunch and snack Monday through Friday for anyone 18 and under. Last summer the site served 1,045 children lunch and 1,004 children snacks.

Poster Sessions (continued from page 8)



BCLS Classroom Assistants and Kits

Vicky Ross, Burlington County Library System Burlington County Library System offers two complementary school services to educators in the county. Classroom Assistants are custom resource packages that educators can request to supplement the classroom curriculum. BCLS staff create a package of projectspecific books, multimedia, and electronic resources (depending on the educator's request). Classroom Assistants are unique to each request and offer a variety of materials to students.

Classroom Kits are pre-packaged themed or multi-book packages, used to supplement classroom resources and designed to make research easy. They also circulate a group of STEM kits including robots, a green screen, geology, and forensics, as well as five multi-copy kits. The Classroom Assistants and Kits are a popular service used in public and private schools as well as homeschool families.



Digital Literacy Certifications at Plainfield PL Jennifer Heise, Scott Kuchinsky, and Franco Henriquez, Plainfield Public Library

Via a grant partnership with the NJ Department of Labor and Workforce Development, Plainfield Public Library's Literacy Department, in addition to providing ESL and GED programs, offers free training and testing for several digital literacy certifications: the Certiport IC3 (Internet Core Competency) and the Microsoft Office Specialist. The training program combines group classes, computerized training, and in person tutoring, successfully partnering with local One-Stop Career Connections offices.



Magnificent Monarchs

Julie Suter and Judith Pissano, GCLS Swedesboro Each year Julie Suter provides Swedesboro patrons with a front row seat to the lifecycle of the monarch. As the monarchs start to emerge, they schedule several release events in which patrons are able to hold a butterfly and wish it well on its journey. The GCLS Swedesboro Branch Library garden was certified as a Monarch Waystation in 2018 by Monarch Watch.



Creating a Library Cart Safety Video *Linda Tripp and Justin Agins*, Somerset County Library System

The Somerset County Library System staff created an original training video for library staff about book cart safety. They shared the video and their process.



Social Media @ Ocean County Library -We Put the OCL in Social Cosette Lyncheski, Melanie Bobrowicz and Scott Brown, Ocean County Library - Toms River The Ocean County Library Social Media Team, developed in 2017, increased their followers, increased engagement

Poster Sessions (continued from page 9)

and reach by about 65% in one year, and helped them



Innovation and Outreach in Special Collections Beth Zak-Cohen, Juber Ayala, Newark Public Library There are four specialized departments at Newark Public Library: Special Collections (visual and graphic arts), the James Brown African American Room, The Charles F. Cummings NJ Information Center, and the Hispanic Research & Information Center. This year these departments conducted a wide range of programs to engage the public, including Latin Wednesdays, open mics, and exhibits.



"Little Books": Big Impact, Great Reach, Small Investment Kathy Mulholland, Freehold Public Library

"Little Books" are easily-reproducible brochures inspired by "zines," harnessed to provide community-relevant information resources, collaboration opportunities, and community engagement via a simple, low-tech, customizable platform. The library's contact information is "piggy-backed" on a useful or interesting brochure with greater longevity than simply a bookmark or business card. They are scalable for any sized program, low-cost/sustainable, and fun to create!



Thinking Outside the Library:

Adult Programming Reimagined

Katie Neylan and Jessica Bielen, Livingston Public Library

Libraries are evolving to meet the needs of their communities, but how engage adult patrons with full and busy schedules? Explore popular library favorites through a reimagined lens, by way of interactive displays, off-site book clubs, and low-cost programming to-go, with a special emphasis on promotion and branding.

Children and Teens



K-Pop In Your Library! Melissa Brinn, Cherry Hill Public Library

The Cherry Hill Public Library's teen K-Pop Meetup and K-Pop album collection demonstrates why librarians should be paying attention. K-Pop, or Korean pop music, is a phenomenon that transcends borders and has captured the attention of people across the world. Recently, K-Pop group BTS became the first K-Pop artist to achieve #1 on the Billboard Top 200 charts, igniting an interest in Korean media and culture that speaks to our increasingly global society.



Little Learning Labs Sharlene Edwards, Patty Sumner and Peggy Wong, Piscataway Public Library

Little Learning Labs is a program series for kids ages 6 months to 5 years and their parents/caregivers. The program supports early childhood literacy development by providing educational opportunities in the form of structured story time programs followed by semi-guided exploratory play. Little Learning Labs sessions allow children the opportunity to practice multiple literacy skills central to kindergarten readiness in a safe environment, and provides early literacy reminders to parents/caregivers.

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Defusing Teen Conflict with Dance *Jenna Ingham, Summit Free Public Library* It is inevitable that teens have disagreements and even fights with one another. When these kinds of altercations happen in the library, staff can stop the conflict before it escalates by interrupting them with an impromptu dance-off.



Teen Volunteer Triage

Katherine Salerno and Christine Jansen, Somerset County Library System of New Jersey, Bridgewater Library Branch & Hillsborough Library Branch

While volunteer work develops valuable job skills, Teen Volunteer Coordinators must secure buy-in from other library employees, who may not understand the real objective of the program. Coordinators are first-responders, assessing and adapting the volunteer program, and prioritizing developmental objectives while working with staff and patrons.



Make Your Voice Heard...All the Way to Antarctica Andrew Gerber, North Brunswick Public Library A collaboration between North Brunswick Public Library and the Association of Polar Early Career Scientists (APECS) connected young people in the community with members of polar research teams using artwork and technology. In addition, the participants spoke with polar scientists in two sessions (one in English, the other in Spanish) to learn about life on a polar expedition.



From Teen to Tween: Adapting Teen Programs for a Younger Audience

Megan Dehmelt, Burlington County Library A proposed set of guidelines for adapting teen programs for a younger tween audience; compiled by surveying fellow librarians and teen volunteers.



From Picasso to Monet: Art Workshops for Kids Danielle Cesena, Glen Rock Public Library

For the past few years, I have offered art workshops that teach children different methods and techniques, while also educating them to a renowned artist. These included a lesson on Picasso's cubism, which involved the children making their own self portrait in that style. Another lesson concentrated on the technique of water color resist and making an artwork in the style of Monet. These workshops are geared for children in Kindergarten to 2nd grade. All art projects can be done in an hour, by all participants.

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Academic Libraries



Doors Unlocked and Open: Engaging with High School Students in the College Library

Rebecca Bushby, The College of New Jersey

Opening the doors to the college library research experience to high school students expands the concept of the standard college visit to include opportunities for students to participate in hands-on informational literacy instruction and build familiarity with college-level resources.



DON'T JUST POST! Why Tracking on Social Media is Essential During These Disruptive Times

Linda Salvesen, Jennings Library, Caldwell University A look at different ways an academic library can track their organization's social media accounts.



Natural Selection and the Workshop Siobhan McCarthy, Montclair State University In Fall of 2017, the Sprague Library began offering workshops for citation management software in response to the increasing number of 1-on-1 appointment requests. Using anecdotal evidence from library instruction classes, research appointments, and conversations with faculty to guide the topics, workshops targeted graduate students and faculty as the audience. Instead of measuring success by attendance, librarians focus on participant feedback, follow up appointments, and word-of-mouth to advertise the guide topics and scheduling for future events.



Incorporating UDL at FUL: Universal Design for Learning in Action

Kaitlyn Clohosey, Felician University Libraries

Recently, Felician University librarians made efforts to incorporate Universal Design for Learning (UDL) in their instruction sessions. Librarians utilized some UDL principles in individual instruction sessions and workshops but have since adopted uniform practices to incorporate UDL principles in instruction materials.



Where Did the Library Go? Effectively Getting the Word Out about Library Renovations and Move Hilary Westgate, Ramapo College of New Jersey

For the years 2019-2021, the George T. Potter Library at Ramapo College has moved into a renovated residence hall during a complete renovation of the original library building. The ongoing and multifaceted ways in which we share this information about both the move and the overall major renovation project with the campus community have resulted in high library usage and visitors to the temporary building even in the short time since January 2019.

Poster Sessions (continued from page 12)



Engaging Students and Faculty at an Academic Pop-up Using LibGuides to Help Students (and Librarians!) Library

Sarah Hughes, Cheng Library, William Paterson Univ. Explains the rationale behind the pop-up library initiative at Wiliam Paterson and how the pop-up was established, outlining issues to take into consideration when planning for a successful pop-up library. Outcomes of the effort include increased student and faculty awareness of the library and how "bringing the library" to high traffic buildings on campus broke down the physical barriers of the library walls. By taking a proactive approach, the pop-up has raised awareness of library services and resources.



Diversity training for Culturally Competent Librarians and Staff

Madeline Ruggiero, Queensborough Community College

There is need for diversity training in libraries based on the intersectional aspects of all our lives. Diversity is defined beyond race and ethnicity. ALA's Diversity Counts report shows that there has only been a 1 percent increase in nearly 10 years of racial and ethnic minorities working as credentialed librarians. Libraries are responding with efforts such as a designated prayer room in a university library and gender neutral bathroom signs.



Discover Primary Sources

Janelle Bitter, Evelyn S. Field Library, Raritan Valley Community College

Students at RVCC are often assigned to use primary sources to do research for history courses. Students and librarians can have difficulty locating them in the catalog since "primary source" is not a Library of Congress Subject Heading. To make this easier, LibGuides were created that include books from the catalog as well as databases and Internet resources that provide primary source material. LCSH such as "personal narratives," "diaries," and "sources," were used to find books, as was staff browsing in the history sections. The seven LibGuides, one for each history course, have been viewed nearly 500 times since their creation last semester.



Using JSTOR Forum for Digital Collections at Caldwell University

Kimberly Reamer Lynch, Caldwell University

Caldwell University Archives began using JSTOR Forum for its digital collections in 2015 as the result of a grant from the Council of Independent Colleges Consortium on Digital Resources for Teaching and Research. In addition to the original project, which focused on student experiences in service activities, they used JSTOR Forum to host digital collections of archival photographs and as a basic institutional repository for student research. Their newest project, funded by a Consortium on Digital Resources for Teaching and Research Development Grant, includes integration with Omeka.net to create digital exhibitions and supplements the original project by establishing a usergenerated archive.

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130 Years of College Library Perceptions in Print: A case study of library representation and perceptions as represented in TCNJ's student newspaper

Amanda Cowell, The College of New Jersey

The R. Barbara Gitenstein Library at The College of New Jersey (TCNJ) recently digitized of full run of TCNJ's student newspaper *The Signal*, 1885 to the present. That includes student reporting on library related issues at TCNJ. The availability of full-text searchable content has now made it possible to study and evaluate students' perceptions of the library over time. Researchers found that, while library resources and technology have changed over the last 133 years, the way libraries are discussed and the issues students write about have remained fairly consistent.



Resources for Libraries: Designing for Students with Disabilities

Michelle Kowalsky and Heather Kristian, Rowan University

Currently, database resources aimed at improving library services to users with disabilities are scattered in multiple places online and inconsistently in various libraries' holdings. Holdings of materials on best practices are not consistent across institutions, and most resources are not easily findable online (even when access is promoted). The changing uses of terms and keywords surrounding disabilities, special needs, Autism Spectrum Disorders, and the like are causing difficulties in finding best practices easily. The team systematically identified, selected, coded, and categorized hundreds of materials most commonly available to librarians, educators, and the general public alike in order to find the most useful materials for improving college and university libraries.